



Dear Potential Exhibitor, Advertiser, or Sponsor,

The Colorado Section of the American Chemical Society is pleased to host the Rocky Mountain Regional Meeting (**RMRM2102**) The Westin Westminster October 17-20, 2012. 10600 Westminster Blvd, Westminster, Colorado 80020

The themes of the meeting will include the fields of biotechnology, energy, nanotechnology, forensic science, much more. Prominent plenary speakers from the Rocky Mountain region will be in attendance as well as scientists from academia, government, and industry. The program will include interesting and timely research accounts from productive scientists in the major fields of chemical science.

The cutting edge scientific program featured at **RMRM2012** will be held in the beautiful Denver metropolitan area, easily accessible from interstate highways and Denver International Airport. The meeting is expected to turn out at least 500 attendees from academia, government, and industry. The meeting venue is the Westin Westminster, just off the Boulder-Denver turnpike, northwest of downtown Denver. The Westin Westminster is a Triple A Four-Diamond hotel and convention center with excellent dining and meeting rooms. October along the Front Range of Colorado is typically sunny with cobalt blue skies and agreeable temperatures during the day and cool in the evenings.

A variety of sponsorships are available to exhibitors for maximum exposure during the event.

Spaces and rates are listed on the attached contract form. In the spirit of participation and economic growth, we are holding exhibitor rates to \$750 per space for commercial vendors (includes two registrations) and \$350 for not-for-profit and academic institutions (includes one registration).

RMRM2012 is a great venue for vendors to meet existing and new customers. Vendors of laboratory and analytical equipment are especially encouraged to attend as are consulting firms, temp agencies, publishers, and firms looking to hire chemistry graduates. Ample advertising and sponsorship opportunities will increase the mixing of attendees with vendors.

A block of reduced rate rooms are reserved for attendees and their families. Reservations may be made directly with the Westin Westminster. Hotel and more detailed exhibitor information may be found at the **RMRM2012** website. When reserving rooms, please identify yourself as an attendee of the Rocky Mountain Regional Meeting (**RMRM2012**).

The organizers of **RMRM2012** look forward to sharing the excitement of this event with you.

Sincerely,

Connie Gabel, Ph.D.
General Meeting Chair
303-352-7139
cgabel@mscd.edu

Larry J. Westrum, Ph.D.
Exhibits Chair & Treasurer
970-203-4496
acs.colorado@hotmail.com



Application/Contract for Exhibit Space

The Westin Westminster, Westminster, Colorado, October 17-20, 2012
10600 Westminster Blvd, Westminster, Colorado 80020

ROCKY MTN REGIONAL MEETING 2012

To confirm reservation, all contracts must be signed and sent to:
RMRM2012 Exhibition Contact: Larry J. Westrum, acs.coloro@hotmail.com; 970-535-6652 office: 970-203-4496 cell
Email pdf: acs.coloro@hotmail.com **Mail:** ACS Colorado Section, P.O. Box 53, Berthoud, Colorado 80513

Company (Exhibiting Name & Invoice Sent to) _____

Website _____

Address _____

City _____ State _____ Zip _____ Country _____

Primary Contact _____ Title _____

Direct Phone No. _____ Direct Fax _____ Email _____

Authorized Signature _____

Exhibit Space Rental Rates

Commercial Vendor: \$750.00

Name on Badge 1 _____

Name on Badge 2 _____

No representative in attendance - literature only

Academic Institution: \$350.00

Name on Badge _____

No representative in attendance - literature only

Individual exhibitor areas include one six-foot table with cloth cover and two chairs

Additional Options: Some services must be arranged directly with the Westin

Wireless internet

110 VAC power

Booth Location Preference: Booth selection is based on a first come first serve basis. For your selection priority to be considered the form must be received by February 1, 2012. After this date, booths will be allocated on a first come, first served basis. ACS Colorado Section will make every effort to accommodate booth preferences, but no guarantee can be made.

See Attached Layout: 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

Payment terms: All fees and charges will be invoiced by ACS Colorado Section are due and payable in full on receipt.

Opportunity!! We are offering corporate sponsorship of daily refreshment breaks and other meeting events! Space is limited. In addition to providing an exhibit, you can also **sponsor** or partially sponsor a refreshment break or another meeting event. Whether or not you are able to attend the meeting, any meeting sponsorship you can provide will help to defray the costs of producing the event. We will print posters identifying your organization as the sponsor of refreshment breaks and other meeting financial support. Please contact the Meeting Chair, Connie Gabel for more details: phone 303-352-7139, email: cgabel@mscd.edu. See you there!

RMRM 2012 Application and Contract

Full Day Symposium, Reception, or Session: \$1000 (includes acknowledgement on the specific symposium room placard) See website for symposium and session titles.
I would like to sponsor the following symposium or session: _____

Half Day Symposium or Session: \$500 (includes acknowledgement on the specific symposium room placard) See website for symposium and session titles.
I would like to sponsor the following symposium or session: _____

Box Lunch Sponsorship: \$1000 (per break, also includes signage at break stations)

Coffee Break Sponsorship: \$500 (per day, also includes sticker with sponsors name on lunch box/bags, limit of two sponsors per break)

Friend of Rocky Mountain Regional Meeting (your logo and link on the RMRM2012 website and program book acknowledgement)

Diamond Level \$ 7,500

Platinum Level \$ 5,000

Gold Level \$ 3,000

Silver Level \$ 1,000

Bronze Level \$ 500

Print (Program Book) advertising options (500 or more copies, according to registration)

Full page \$ 500

1/2 page \$ 300

1/4 page \$ 250

Business card size \$100 (Free with exhibition rental)

Brief description of products and services as you would like to have it appear in the meeting program and on the meeting website (50 word limit).

Total Cost _____ Charge my **VISA** **MASTERCARD**

Name on Card _____ Card Number _____

Expiration Date _____ Security Code _____

Signature _____

Organization website: _____

RMRM2012 Terms and Conditions of Participation

1. DEFINITIONS. The term "Event" means the Rocky Mountain Regional Meeting 2012 (RMRM2012) to be held October 17 through 20, 2012, at the Westin Westminster in Westminster, Colorado (the Event Facility). The event is produced by the American Chemical Society, Colorado Section, a non-profit corporation based in Colorado. The term "Organizer" means the ACS Colorado Section (ACSCO) and its officers. The terms "Exhibitor" and "Sponsor" mean the person or company listed on the Application/Contract for Exhibit space form.

2. ACCEPTANCE. The Organizer, at its sole discretion, determines whether an exhibitor qualifies to participate in RMRM2012. Eligibility is limited to organizations or companies with a chemical or scientific orientation who wish to supply scientific or educational products or services of interest to members of the American Chemical Society. The Organizer may withdraw acceptance of participation at any time by a full refund of the total space fee paid if at any time the Organizer determines that the exhibitor is ineligible. The Organizer has sole control over attendance policies. The Organizer makes no representation or warranties of any kind, express or implied, regarding the Event or the number of persons attending the Event.

3. ASSIGNMENT AND USE OF SPACE.

a. The Organizer will provide exhibit space at the event for the Exhibitor to display its qualified products and services. The fee includes the use of the space and any other benefits specified in the Application/Contract for Exhibit Space. The Exhibitor grants to the Organizer the right to use the Exhibitors name and logo in connection with the promotion and production of the Event. The exhibitor may use the Event name before and during the event solely to promote its participation in the Event and solely in compliance with any guidelines provided by the Organizer.

b. The Organizer will assign the space or may reassign the space or alter the layout of the Event at any time. The exhibitor may not share, sell, assign, sublease, or charge admission into any portion of the space without the Organizers prior written consent. The Exhibitor must fully occupy the space and must provide displays, equipment, etc., unless Organizer specifies otherwise. Any exhibits supplied by the Exhibitor must be constructed and operated safely and must be installed before, occupied during, and dismantled after the event. The Organizer reserves the right to refuse permission to exhibit any products or services deemed objectionable or unsuitable for the Event. Exhibitors activities must be confined within the space and must be in support of products or services in the application and directly related to the Exhibitors normal business activities.

c. Exhibitor releases the Organizer and the Event Facilities and waives all claims it has or may have against them, now or in the future, including any subrogation claims by its insurers, for any loss or theft of its equipment, property, materials, proprietary information, or for any similar loss or theft.

4. CANCELLATION OR TERMINATION.

a. The Organizer may cancel all or any part of the Event for any reason beyond its reasonable control, including, but not limited to natural or public disaster, act of God, acts of terrorism, venue construction, insufficient participation, market fluctuations, government regulations, or similar reasons, in which case Organizer will refund to Exhibitor a pro rata portion of any space fee already paid to organizer, after which Exhibitor will have no further recourse against Organizer. A change in the name of the Event does not constitute cancellation by Organizer.

b. Termination by Exhibitor. All fees are deemed fully earned and non-refundable when due. Termination by Exhibitor must be in writing and will be effective upon receipt by the Organizer of an email addressed to Colorado Section Treasurer (acs.coloro@hotmail.com). Exhibitor acknowledges the difficulty in determining a precise value for services rendered and expenses incurred by Organizer for the Event, and of ascertaining damages incurred by Organizer if Exhibitor terminates this contract or Exhibitors participation in the Event; the amounts due from Exhibitor under this contract as of the effective date of any termination by Exhibitor belong to Organizer and represent an agreed measure of compensation, and are not deemed or construed as a forfeiture or penalty.

c. Termination by Organizer. The Organizer reserves the right to terminate this contract immediately by written notice to Exhibitor in the event of breach or anticipatory breach by Exhibitor of any of the terms and conditions set forth herein, in any addendum hereto, including failure to make any payment when due under the terms of this contract. Organizer is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available by reason of action taken under this paragraph in such manner as it may deem best, and without releasing Exhibitor from any liability for the total space fee hereunder.

d. Changes to the Event. The Organizer reserves the right to re-name or re-locate the Event or change the dates on which it is held. If Organizer changes

the name of the Event, re-locates the Event to another facility within 50 miles of the event facility, or changes the dates for the Event to dates that are not more than 30 days earlier or 30 days later than the dates on which the Event was originally scheduled to be held, no refund will be due the exhibitor, but Organizer shall assign to Exhibitor, in lieu of the original space, such other space as the Organizer deems appropriate and Exhibitor agrees to use such space under the terms of this contract. If Organizer elects to move the Event to an event facility more than 50 miles from the Event Facility or to re-schedule the Event more than 30 days earlier or more than 30 days later than the Event Dates, and Exhibitor notifies Organizer within 10 days of receiving notice of such a change that Exhibitor does not want to participate in the Event as a result of such a change, Organizer shall refund to Exhibitor the total space fee paid in full satisfaction of all liabilities of Organizer to Exhibitor.

5. LIMITATION OF LIABILITY; INDEMNITY.

a. Under no circumstance is Organizer or the Event Facility (Event Provider) liable for lost profits or other indirect, incidental, consequential, or exemplary damages for any of their acts or omissions in connection with the Event, whether or not such Event Provider has been apprised of the possibility of such damages or lost profits. In no event will the Organizers liability hereunder, or otherwise in connection with the event, exceed the amount actually paid to it by the Exhibitor for the Space. The Organizer is not liable for any errors in any listings or descriptions or for omitting nay Exhibitor from any directory or materials.

b. None of the Event Providers are liable to the Exhibitor for any damage, loss, harm, or injury to the person, property, or business of Exhibitor or any of its visitors, officers, agents, employees or other representatives, resulting from theft, fire, earthquake, water, unavailability of venue or immediate staging facilities, insufficient participation, accident, or any other reason in connection with the Event or any planning meetings, demonstrations, or stagings except to the extent such liability arises directly from the willful misconduct of the Event Provider against whom liability is sought to be assessed.

c. The Exhibitor agrees to defend, indemnify, and hold harmless the Event Providers and those lawfully in the venue from and against any actual or threatened claim, loss, liability, or damage, including reasonable attorney's fees, suffered due to (i) Exhibitor's construction or maintenance of an unsafe exhibit, (ii) Exhibitor's unauthorized use of intellectual property of third parties, (iii) the negligence or misconduct of Exhibitor or (iv) Exhibitor's breach of commitment made hereunder. Exhibitor shall promptly pay for any and all damage to the Event Facility and the property of others caused by the Exhibitor.

6. RELEASE.

Exhibitor acknowledges that the Event may be recorded and reproduced in any form (including but not limited to digital formats) and hereby authorizes Organizer and its designees to record, transcribe, modify, reproduce, publicly perform, display, distribute, redistribute, and transmit in any form and for any purpose any such recording of the Event. Exhibitor agrees to execute or obtain additional releases from individuals authorized to represent Exhibitor at the Event, in connection with such activity, as necessary to give effect to this provision. Exhibitor agrees that Organizer may, and hereby irrevocably grants to Organizer the right to, use and publish Exhibitors name as a part of any full or partial list or compilation of Event participants. Exhibitor hereby releases Organizer and Organizer's designees from and waives all claims it has or may have, now or in the future, in connection with all activities contemplated by this paragraph 6, and waives any statutory restriction on waivers of future claims or moral rights.

7. MISCELLANEOUS.

This contract (including any additional rules or regulations adopted by Organizer for the Event) will constitute the entire agreement between Exhibitor and Organizer concerning its subject matter, and may only be modified in writing signed by the parties. Organizers rights under this contract are not deemed waived excepts as specifically stated in writing and signed by an authorized representative. If any term of this contract is declared invalid or unenforceable, the remainder continues in full force and effect. Any action arising out of this contract or Event must be brought in Denver, Colorado, and will be governed by Colorado law, exclusive of the choice of law rules of any jurisdiction, and the exhibitor agrees to the exclusive venue and jurisdiction in Denver, Colorado, and waives any right to claim such jurisdiction is not convenient. Organizer is entitled to recover reasonable attorney's fees and costs in any action to enforce this contract. Exhibitor may not assign this contract to any other party without prior written consent of Organizer, in which Exhibitor must guarantee performance of assigned obligations. This contract is binding upon the permitted heirs, successors, and assigns of Organizer and Exhibitor.

**Exhibition Event Map RMRM2012.
Tables are 6 ft in length.**

Westminster Ballroom

